



**Mohegan Sun Arena at Casey Plaza Digital Asset Spec Sheet / Questions - Call Steve Poremba - 570.970.3507**

**In-House/Ticketmaster**

Source	Specs	File Type	Include Venue logo	Include date(s)	Audio
Website	1156 pixels wide x 367 pixels high	jpeg	No	No	NA
Website block ad	300 pixels wide x 250 pixels high	jpeg	Yes	Yes	NA
Venue Email banner	540 pixels wide x 600 pixels high	jpeg	Yes	Yes	NA
Venue Email Event Info	540 pixels wide x 216 pixels high	jpeg	Yes	Yes	NA
Casino Email Pre-sale	620 pixels wide x 600 pixels high	jpeg	Yes	Yes	NA
LED Marquee	320 pixels wide x 128 pixels high	jpeg	Yes	Yes	NA
Ticketmaster CEN (artist photo only)	600 pixels wide x 160 pixels high	jpeg	No	No	NA
Ticketmaster Event Image (photo only)	2426 pixels wide x 1365 pixels high	jpeg	No	No	NA
TV stills	1920 pixels wide x 1080 pixels high	jpeg	Yes	Yes	NA
Videoboard Stills	528 pixels wide x 320 pixels high	jpeg	Yes	Yes	NA
Concourse Digital Posters	1080 pixels wide x 1920 pixels high	jpeg	Yes	Yes	NA
Videoboard Video	1920 pixels wide x 1080 pixels high	.mov (frame rate 29.97 per sec)	Yes	Yes	Yes
Concourse monitors video	1920 pixels wide x 1080 pixels high	.mp4 (frame rate 29.97 per sec)	Yes	Yes	Yes
Digital Ribbon Board Static	15,616 pixels wide x 64 pixels high	PNG at 150PPI	Yes	Yes	NA
Digital Ribbon Board Animation :30	15,616 pixels wide x 64 pixels high	.mov or .mp4	Yes	Yes	NA
Digital Ring Static	1312 pixels wide x 48 pixels high	jpeg	No	Yes	NA
Digital Ring Animation :30	1312 pixels wide x 48 pixels high	.mov or .mp4	No	Yes	NA

**Social Media**

Source	Specs	File Type	Include Venue logo	Include dates	Audio
Facebook Event Image	1200 pixels wide x 628 pixels high	jpeg	Yes	Yes	NA
Facebook Header	851 pixels wide x 315 pixels high	jpeg	Yes	Yes	NA
Facebook Paid Ads (no text)	1200 pixels wide x 628 pixels high	jpeg	No	No	NA
Instagram	1080 pixels wide x 1080 pixels high	jpeg	Yes	Yes	NA
Instagram Stories	1080 pixels wide x 1920 pixels high	jpeg or .mov	Yes	Yes	NA
Twitter	1200 pixels wide x 675 pixels high	jpeg	Yes	Yes	NA